

ROB RUSSELL

Best Selling Author, Radio Show Host, TV Commentator, & Portfolio Manager

10 Things You Didn't Know About Rob:

1. Rob has co-hosted several shows for FOX Business
2. Reagan, Rob's youngest child, was named after President Ronald Reagan
3. Rob has a dog named Fozzy (named after "Fozzy Bear" from the Muppets). He's half German Shepherd, half Chow
4. Fall is Rob's favorite time of the year
5. Rob was the focus of a movie documentary created by an Emmy-Award winning producer. The documentary premiered nationally on The Bio Channel and recently won a Telly Award
6. Originally, Rob was going to school to become a Radiologist, but ended up falling in love with business & finance at Wright State University
7. Andy Andrews (New York Times Best selling author), Jim Stovall (Emmy-Award winner & author of "The Ultimate Gift"), and Rocky Bleier (4 time Superbowl Champ) have all appeared on Rob's Radio show
8. Rob cared for his grandparents full-time after graduating high school
9. Rob loves to cook, travel and play soccer
10. After writing his best-selling book, *Retirement Held Hostage*, U.S. News & World Report asked Rob to author their weekly column "Smarter Investor"

Although Rob's specialized advice has been featured by The Wall Street Journal, FOX News, and U.S. News & World Report he is NOT from Wall Street royalty. He is not part of the system. With an intense



Featured by: Fox Business, CNBC, BIO, U.S. News & Wall Street Journal

drive to uncover the truth... from the beginning he set out to uncover ways to create & preserve wealth that didn't involve the failed strategies of buy and hope, expensive mutual funds, or antiquated investing. He enjoys sharing his successful



Rob live & in studio for his popular radio show Retirement Rescue Radio

and easy to understand strategies that have propelled him and his company into the national limelight.

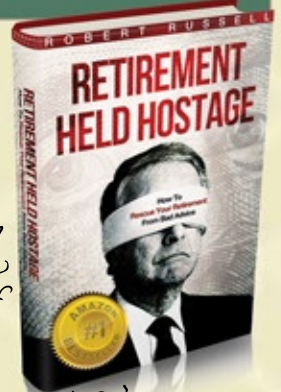


Rob with his wife and their two beautiful children

Power Through Empowerment

My goal is to educate, entertain, and empower you to make better quality decisions about your investments, to help you rescue your retirement from a Government gone wild, show you how to take advantage of the tax laws for the informed, and build a plan that enables you to fully enjoy life's special moments.

I've found that there's a handful of little-known, yet critical x-factors that small business owners and successful retirees can leverage in their favor, and it's my mission to share those with you,



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